



TV BROADCAST AND PRODUCTION

GLOBO

Interior fit out of 17th Floor space in Class A Office building on Avenue of the Americas accommodates new state-of-the-art TV production suite and North American headquarters for the largest TV broadcaster in Brazil and the second largest in the world. The 40,000 SF facility includes TV Studio, Control Room, Edit Rooms, Press Rooms, and support spaces. Accommodating Globo's worldwide production and distribution, the facility creates and produces content for international entertainment and sports programming

AD's team provided noise control for base building equipment and coordinated design for new mechanical and electrical systems serving the TV Studio facility to assure low background noise. AD's team conceived cost-effective solutions to sound barrier construction and sound absorptive finishes to support environments needed to produce high-quality pieces and comply with project budget parameters. Distinctive challenges entailed the TV studio's large windows offering natural NYC establishing shots. AD's team coordinated design and treatments for exterior glass to achieve high levels of sound isolation to preserve a pristine studio environment and enable real-time vistas of the Empire State Building.



CLIENT

TV Globo

LOCATION

New York, NY

PROJECT TYPE

Interior Fit Out

COMPLETE

2012

COST

\$80 M

SEAT COUNT

100

ARCHITECT

TPG Architecture, LLP

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SCOPE

Acoustics