



PRODUCTION SPACES

NBC UNIVERSAL SPORTS GROUP CONSOLIDATION

Adaptive reuse of Clairol's former headquarters and manufacturing facility accommodated consolidation of NBCU Sports' broadcast and technical facilities and administrative offices into a centralized 240,000 SF facility. Comprised of 50% studios and technical spaces and 50% administrative / open area workspaces, NBCU Sports operations were relocated from multiple sites including Rockefeller Center, the Comcast Center in Philadelphia, Landmark Square and Harbor Drive

Design required creating modernized shared and collaborative work spaces in a much-reduced footprint for various divisions of NBC Sports which had no prior experience working under one roof. Careful space and workflow planning was required to ensure that cost-effective acoustic constructions would be successful in achieving sound sensitive environments required for simultaneous use of adjacent workstations, studios and production facilities.

Distinctive design aesthetics and acoustic challenges included accommodating acoustics for areas with exposed structure and exposed building systems. Design was oriented towards creating enhanced collaborative work environment and entailed significant technical integration. AD's team also addressed acoustic challenges associated with increased density work format.



CLIENT

NBC Universal

LOCATION

Stamford, CT

PROJECT TYPE

New Construction / Renovations /
Adaptive Reuse

COMPLETE

2012

COLLABORATIVE PARTNERS

Gensler
Mancini Duffy
AMA

CONTACTS

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SCOPE

Acoustics