



STATE OF THE ART SCREENING ROOM DOLBY LABORATORIES

88-seat state-of-the-art screening room upgrades adapted the existing room to accommodate and showcase Dolby's new ATMOS surround sound system. Originally built in 2009 for showcasing company's digital sound formats, AD continued involvement for upgrades.

Work entailed achieving a pristine acoustic environment in compliance with Dolby's specifications for room acoustics, sound isolation, and background noise levels. The original room required room-in-room construction for its setting on the ground floor of a high-rise office building. Room has been used for to playback high-definition video and supports a wide array of audio and video formats to help with challenging technical issues. The space also provides a superior listening environment for testing loudspeakers and experimental processing formats.

In adapting the room to accommodate the ATMOS system, room acoustic modifications were required to assure sound system's maximum impact in supporting a superior and immersive cinematic experience.

CLIENT Dolby Laboratories

> LOCATION New York, NY

PROJECT TYPE Renovation

> COMPLETE 2012

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> SCOPE Acoustics