



**ACOUSTIC
DISTINCTIONS**

DESIGN IN HARMONY



ADVERTISING OFFICE SPACE

WPP GREY CORPORATE OFFICES

Interior fit out of 370,000-SF office space provides new headquarters in landmark building for high profile advertising firm. A 90/10 open work station to enclosed office format, spaces also included presentation conference rooms, 300-seat town hall meeting area, film and audio recording studios, avid studios, art productions areas, internal working conference rooms and casual meeting areas. Facility design embraced green initiatives compliant with LEED Gold certification.

AD's team provided guidance for acoustics, sound isolation, and noise and vibration control. Specific focus included quiet production studio spaces, distraction control for open work areas, low HVAC background noise levels, speech privacy/confidentiality for enclosed offices and conference room acoustics which supported speech intelligibility and privacy for energetic discussions.

CLIENT

Grey (Formerly WPP Grey Group)

LOCATION

New York, NY

PROJECT TYPE

Interior Fit Out
New Construction

COMPLETE

2009

SQUARE FOOTAGE

370,000

ARCHITECT

Studios Architecture

CONTACT

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SCOPE

Acoustics

LEED

Gold